

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63466-1

DATE PRINTED

11/05/12

AND

PAGE 1

27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 303502		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	CROSSROADS MEDIA		CROSSROADS GPS		
AND	66 Canal Center Plz Ste 555		1401 New York Ave NW		
ADDRESS	Alexandria	VA 22314-1576	Washington	DC 20005-2102	
	USA		USA		
CONTACT	STEPHANIE MARONEY		PRODUCT EST #1301 :60S		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1301	PRODUCT 1300 CODE		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/05/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Su	1	05:00P	05:58P	60S	11/04/12-11/04/12	POST APC FOOTBALL NEWS	1	4000.00	4000.00
2	Sa	1	04:58P	06:00P	60S	11/03/12-11/03/12	NEWS 4 AT 5P - SATURDAY	1	1500.00	1500.00
3	Sa	1	10:35P	11:35P	60S	11/03/12-11/03/12	CSI MIAMI	1	1000.00	1000.00
4	Su	1	05:57A	07:58A	60S	11/04/12-11/04/12	NEWS 4 THIS MORNING	1	1000.00	1000.00
5	10010..	2	05:28A	06:00A	60S	10/29/12-11/01/12	NEWS 4 EARLY 5:28-6:00AM	2	1600.00	3200.00
6	10000..	1	05:28A	06:00A	60S	11/05/12-11/05/12	NEWS 4 EARLY 5:28-6:00AM	1	1600.00	1600.00
7	10110..	3	06:00A	07:00A	60S	10/29/12-11/01/12	NEWS 4 TODAY	3	2000.00	6000.00
8	10000..	1	06:00A	07:00A	60S	11/05/12-11/05/12	NEWS 4 TODAY	1	2000.00	2000.00
9	01100..	2	05:00A	05:28A	60S	10/30/12-10/31/12	NEWS 4 EARLY 5-5:28AM	2	1200.00	2400.00
10	10000..	1	05:00A	05:28A	60S	11/05/12-11/05/12	NEWS 4 EARLY 5-5:28AM	1	1200.00	1200.00
11	10111.1	5	10:00P	10:35P	60S	10/29/12-11/04/12	LATE NEWS M-SU	5	10000.00	50000.00
12	10000.0	1	10:00P	10:35P	60S	11/05/12-11/05/12	LATE NEWS M-SU	1	10000.00	10000.00
13	01110..	3	10:35P	11:37P	60S	10/30/12-11/01/12	LATE SHOW WITH DAVID	3	4000.00	12000.00
14	01110..	3	04:00P	05:00P	60S	10/30/12-11/01/12	DR PHIL	3	4000.00	12000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NATIONAL SALESPERSON					
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			FROM	TO						
15	11100..	3	06:00P	06:30P	60S	10/29/12-10/31/12	CBS4 NEWS AT 6	3	6000.00	18000.00
16	11100..	3	05:00P	05:30P	60S	10/29/12-10/31/12	NEWS 4 AT 5 PM	3	6000.00	18000.00
17	11110..	4	07:00A	08:58A	60S	10/29/12-11/01/12	THE EARLY SHOW	4	1700.00	6800.00
18	.1110..	3	06:30P	06:58P	60S	10/30/12-11/01/12	CBS4 NEWS AT 630PM	3	6000.00	18000.00
19	10100..	2	12:00N	12:25P	60S	10/29/12-10/31/12	NEWS 4 AT NOON	2	3000.00	6000.00
20	11100..	3	02:00P	02:58P	60S	10/29/12-10/31/12	LET'S MAKE A DEAL	3	2400.00	7200.00
21	11110..	4	08:58A	09:58A	60S	10/29/12-11/01/12	RACHEL RAY	4	4000.00	16000.00
22	11110..	4	09:57A	11:00A	60S	10/29/12-11/01/12	PRICE IS RIGHT	4	8000.00	32000.00
23	01110..	3	11:00A	12:00N	60S	10/30/12-11/01/12	YOUNG & THE RESTLESS	3	6000.00	18000.00
24	Su	1	10:00P	10:35P	60S	11/04/12-11/04/12	LATE NEWS M-SU	1	6000.00	6000.00
Total Contract:								56		253900.00

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